

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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As one of the most widely circulated peer-reviewed general medical journals in the world, **JAMA, THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION** provides subscribers throughout the world with essential medical information and a unique forum for discussions shaping the future of medical practice and public health.

MAGAZINE CHANNEL FORMAT – PRINT ISSUES

JAMA, THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION is produced in a print format. The editorial for the print copy is the same for all recipients.

FIELD SERVED

JAMA, THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION is directed primarily to physicians in office-based practice, hospital based practices, and other professional activities.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians with those specialties reported in Paragraph 3a. Also qualified are a limited number of medical students, hospitals, and firms allied to the medical profession.

CHANNELS

JAMA, THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION PRINT MAGAZINE



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
JAMA, THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION PRINT MAGAZINE (24 issues in the period)	163,119	126,151	289,270

(See Paragraph 3b for Source)

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF JANUARY 3, 2023

Qualification Source	Qualified Within			Total Qualified*	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically):	164,334	-	-	164,334	100.0
*Association rosters and directories	164,334	-	-	164,334	100.0
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	164,334	-	-	164,334	100.0
PERCENT	100.0	-	-	100.0	

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 3, 2023

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	1,472		Kentucky	3,431	
New Hampshire	1,374		Tennessee	5,490	
Vermont	726		Alabama	3,733	
Massachusetts	12,690		Mississippi	2,054	
Rhode Island	1,288		EAST SO. CENTRAL	14,708	5.0
Connecticut	3,989		Arkansas	2,385	
NEW ENGLAND	21,539	7.3	Louisiana	3,930	
New York	20,889		Oklahoma	2,970	
New Jersey	9,357		Texas	20,995	
Pennsylvania	14,002		WEST SO. CENTRAL	30,280	10.3
MIDDLE ATLANTIC	44,248	15.1	Montana	854	
Ohio	11,071		Idaho	1,287	
Indiana	5,261		Wyoming	398	
Illinois	12,045		Colorado	4,918	
Michigan	9,903		New Mexico	1,553	
Wisconsin	5,219		Arizona	5,297	
EAST NO. CENTRAL	43,499	14.8	Utah	2,395	
Minnesota	6,034		Nevada	2,035	
Iowa	2,599		MOUNTAIN	18,737	6.4
Missouri	5,455		Alaska	590	
North Dakota	658		Washington	5,931	
South Dakota	877		Oregon	3,522	
Nebraska	1,822		California	30,436	
Kansas	2,853		Hawaii	1,287	
WEST NO. CENTRAL	20,298	6.9	PACIFIC	41,766	14.2
Delaware	835		UNITED STATES	292,205	99.4
Maryland	6,173		U.S. Territories	1,542	
Washington, DC	1,241		Canada	71	
Virginia	7,268		Mexico	-	
West Virginia	1,750		Other International	-	
North Carolina	8,163		AP0/FPO	32	
South Carolina	4,214				
Georgia	7,925		TOTAL QUALIFIED CIRCULATION	293,850	100.0
Florida	19,561				
SOUTH ATLANTIC	57,130	19.4			

ADDITIONAL DATA

PARAGRAPH 1:

Qualified paid Membership Benefit subscriptions for Students, Residents and Physicians averaging 124,865 copies were sold to qualified recipients at the following subscription prices: \$35.00. Members' yearly subscription price is included in the dues and is non-deductible therefrom.

PARAGRAPH 3b:

Paragraph 3b includes 164,334 qualified non-paid circulation. Qualified paid circulation of 129,516 combined with the qualified non-paid circulation equals 293,850 total qualified circulation for the analyzed issue.

Association rosters and directories include 2 sources of circulation for quantities of 20,314 copies or 12.4% to 144,020 copies or 87.6%, including The American Osteopathic Association Directory and The American Medical Association Directory.

AVERAGE ANNUAL ORDER PRICE:

The average annual order price for Individual Subscriptions = \$800.09

The average annual order price for Member Benefit Subscriptions = \$35.00

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Lydia Cruz, Director - Fulfillment Operations

Geneine Van Someren, Circulation and Distribution Specialist

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	February 27, 2023
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County	Cook
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About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.

MAGAZINE CHANNEL FORMAT: This magazine is produced in print format.